PRESS RELEASE

For Immediate Release

All Rural Mechanical Wins Repco Authorised Service Most Improved Business 2011

At a glittering awards ceremony held at the Four Seasons Sydney on Saturday 17 September, All Rural Mechanical from Humpty Doo in the Northern Territory took out the prestigious Repco Authorised Service Most Improved Business Award for 2011.

This fiercely contested award recognises Most Improved Business in 2011 within the proudly independent Repco Authorised Service (RAS) network.

Mr Greg MacDonald, RAS Regional Manager for WA/NT who nominated the team at All Rural Mechanical for this award shares his reasons with us. "All Rural have been a long term, committed member of the RAS network, supporting our partners and regularly attending meetings and conferences. Over the past year Phil and his team at All Rural have stepped up their commitment to the program and have fully embraced the systems and initiatives that RAS can offer to all members. By working closely with his Regional and Business Development Managers, Phil has taken his business into the Premium system. This journey has paid amazing dividends for the business.

Mr Peter Webb, National Manager of Repco Authorised Service said. "It was a hard decision to pick a winner, as it is every year. The quality of business people that the Repco Authorised Service program has in its network is outstanding. The team at All Rural Mechanical have embraced the essence of what it is to be a RAS member, constant innovation, a willingness to adapt and learn new business techniques and the vision to invest in their business's. They are a credit not only to the RAS network, but also to independent automotive businesses in Australia. If Phil and his team are any indication, the future of the industry looks bright indeed."

All Rural Mechanical are located in Humpy Doo in the Northern Territory. Repco Authorised Service is a nationwide network of independently owned and operated mechanical workshops backed by Repco. To find out more about Repco Authorised Service visit www.repcoservice.com .

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